



**Workplace  
Violence  
Reduction  
Awards**

**maybo**

positive and safer outcomes

*Headline sponsor*

## ***New Awards Launched to Recognise Workplace Violence Reduction***

The Workplace Violence Reduction Awards (**WVRAs**) recognise those who excel in different aspects of reducing violence in all types of workplaces in any sector.

- The WVRAs are based on extensive research on key factors that contribute to and characterise outstanding performance.
- Open to public, private or third sector organisations.
- Judges nominated by leading associations.
- Strong ethics and core values of being Independent, Credible, Transparent and Respectable.

**Entry is open through to 28 January 2025 and nominations are invited in the following categories:**

**Outstanding Leadership • Outstanding Training Initiative • Outstanding Partnership Initiative • Outstanding De-escalation Skills • Outstanding Safe Settings/Spaces**

***The WVRAs are set up with the support of associations and groups and aim to bring credible recognition to those who excel at what they do.***

**thewvras.com**

# SPONSORSHIP OPPORTUNITIES



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**Becoming a sponsor of the WVRAs enables you to reach thousands of industry professionals before, during and after the event.**

## Category sponsorship £3000 +VAT

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page of website
- Logo against category on enter page
- Highlighted as category sponsor in all category specific promotion including, press releases, email marketing, social media posts
- Branding on stage when award presented
- Acknowledgement in speech
- Present the award
- Branding on menu
- Photo with winner
- Discounted tickets

## Trophy sponsorship £5000 +VAT

- Logo on trophies and certificates
- Logo and link on home page of website
- 150-word profile on sponsors' page
- Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- Acknowledgement in speech
- Present an award
- Branding on menu
- Branding on stage
- Photo with winner
- Discounted tickets

❖ ***The WVRAs have an ethical sponsorship policy. Category sponsors are not permitted to enter a category they sponsor, and trophy sponsors cannot enter any categories.***

Take advantage of the opportunities contact  
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**X @TheWVRAs**  
**#WVRAs**

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